

# Hoop of Steel Society Presentation Outline

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The following is an outline of a presentation that can help explain and introduce the Hoop of Steel Society to your chapter.

## Prior to Presentation

- Get on the agenda
  - Contact the appropriate chapter officer to ensure that you have 10 minutes to introduce the Hoop of Steel Society
  - Speak with executive board to identify a goal for participation and projected dollars raised
- Ensure that you have a projector or connector to TV and a computer that is connected to the internet to allow you to play video
- Ensure that you have several laptops with internet access to allow members to make gifts

## Presentation

### 1. Introduction

- a. "The Hoop of Steel Society is a way for our chapter to gain national recognition and scholarships as well as for chapter members to receive SigEp incentives like a T-Shirt and a tie. All of this is possible by contributing to the SigEp Educational Foundation. Let's watch this video and I will explain more later."

### 2. Play video

- a. <http://www.youtube.com/user/SigEpFoundation>

### 3. Explain Incentive Structure

- a. Individual Undergraduate Donors
  - i. \$150.00 – T-Shirt , Gym Bag, SigEp Tie
  - ii. \$50.00 – T-Shirt, Gym Bag
  - iii. \$19.01 – T-Shirt
- b. 100 % Chapter Participation
  - i. \$200.00 Scholarship
- c. Grand Prizes based off percentage of donors and dollars raised
  - i. 1<sup>st</sup> place – additional \$1000.00 Scholarship
  - ii. 2<sup>nd</sup> place – additional \$500.00 Scholarship
  - iii. 3<sup>rd</sup> place – additional \$250.00 Scholarship

### 4. Ask members to make a gift at the chapter meeting using laptops

- a. <http://www.sigephoopofsteel.org/>

Continue to give follow up presentations at chapter meetings and in to discuss in conversations with members.